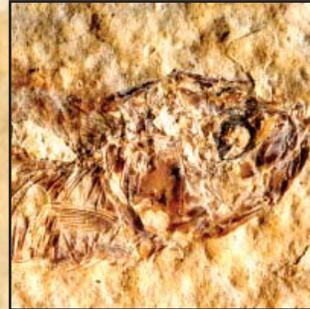


DIGITAL PHOTOGRAPHY FOR BIOLOGISTS AND NATURE SCIENTISTS

A Professional Workshop



This intensive workshop is a specialized three-day training venue for the biologist and professional nature scientist. It is designed for the individual seriously interested in improving their ability to skillfully produce faithful to life images for publication and to transition the documentation of their work in the natural sciences into the world of digital imaging. The course is designed for professionals who want to productively advance their photographic skills in order to enhance their science.

While not a Photoshop course, attendees will become comfortable with essential “digital darkroom” techniques of Adobe *Photoshop CS* or *Photoshop Lightroom* essential to maximize the potential of digital imaging in preparation of images for publication.

All participants will produce images found as a professional working in the natural sciences. The course consists of lectures with copious visual examples, studio or lab photography practical sessions with live and prepared materials, hands-on field photography sessions, and digital darkroom practice sessions.

SAMPLE TOPICS

- The Design of Biological Images
- Lighting for Biological Images
- Macro Photography
- Digital Asset Management
- Publication of Images
- Live Specimen Imaging
- Field Photography
- Lab Photography
- Photographic Mensuration
- Business of Biological Photography

Presented by Brian K. Loflin, Biologist, Photographer and Author.

Brian Loflin is a graduate biologist and seasoned photographic professional with a career that spans more than four decades as a author, teacher, lecturer, and photographer. A with a background in marketing and communications, his resume includes experience producing materials for many technical publications.

Brian and his wife recently authored and photographed *Grasses of the Texas Hill Country* and *Texas Cacti*, two photographic field guides for Texas A&M University Press. They are now producing a series of new books including: *Texas Wildflower Vistas and Hidden Treasures* and *Aquatic and Wetland Plants*.

MONDAY – WEDNESDAY · APRIL 13-15, 2009
LADY BIRD JOHNSON WILDFLOWER CENTER
4801 LA CROSSE AVENUE · AUSTIN, TEXAS

Seating is limited; this special course is limited to 10 participants.
Tuition for this highly regarded workshop is \$495.00 per attendee.

For more information or registration contact:

bkloflin@austin.rr.com • www.thenatureconnection.com • or call 512-743-7009